



Raising real money for charities starting in 2011

How? Reaching millions of travelers

Geronimo is committed to a significant promotional campaign starting mid March 2011. List your properties **now** to ensure you enjoy the benefits of this campaign!

- ◆ **SiriusXM Satellite Radio Campaign**

- Starting mid-March 2011
 - Fox News/ CNN/ CNBC
 - 5,033,000 weekly listeners

- ◆ **Google PPC**

- Targeted specific search terms

- ◆ **Facebook Ads**

- Targeted to our key demographics

- ◆ **Private label websites for charities**

- 1.1 million non-profits in our database